



**Industrial Design**  
Products and Packaging

**Identity management**  
Corporate & Product

**3D Design**  
Modeling Rendering and Animation

**Product Innovation**  
Brainstorming and conceptualization

**Graphic Design**  
visual communication and PoP display

**Interactive web and multimedia Design**  
Websites demos and flash Animations

**peter sayegh**

**freelance designer**

Transportation, Product and 3D

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Research, design and materialisation of concepts, **innovating and giving function a form** in order to reach the right market segment,... my job is to bridge the gap between marketing and engineering, **creating successfull cost-efficient products, messages and environnements**, based on human centered social and technological evolutions.

As a multi-cultural Lebanese Designer living in France, I have been working for more than 6 years with international clients on different types of projects. I can manage the whole design cycle, turning ideas into **production-ready products**, as well as intervene on specific aspects of a project such as styling research or communication consulting.

**Clients and references**

**CHANEL**



**Packard Bell**



**Valeo**



**Koobia**



PSA PEUGEOT CITROËN



**I.D. CONSEIL**  
INNOVATION - DEVELOPPEMENT



**Glineur**  
Toutes les faces de la communication



**Coheris Fdv**



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**3D Rendering and animation**  
Realistic rendering and  
environnement integration



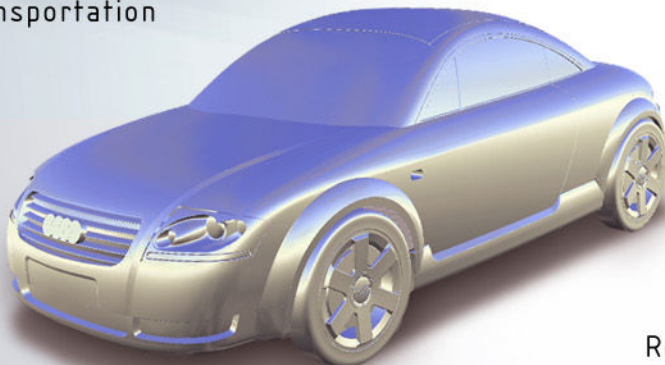
Interiors and components



Realistic animation



Vehicles and  
transportation



Consumer  
Products

Realistic 3D integration

