



Industrial Design
Products and Packaging

Identity management
Corporate & Product

3D Design
Modeling Rendering and Animation

Product Innovation
Brainstorming and conceptualization

Graphic Design
visual communication and PoP display

Interactive web and multimedia Design
Websites demos and flash Animations

peter sayegh

freelance designer

Transportation, Product and 3D

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Research, design and materialisation of concepts, **innovating and giving function a form** in order to reach the right market segment,... my job is to bridge the gap between marketing and engineering, **creating successfull cost-efficient products, messages and environnements**, based on human centered social and technological evolutions.

As a multi-cultural Lebanese Designer living in France, I have been working for more than 6 years with international clients on different types of projects. I can manage the whole design cycle, turning ideas into **production-ready products**, as well as intervene on specific aspects of a project such as styling research or communication consulting.

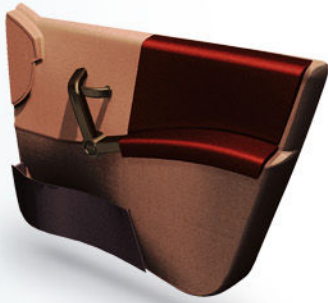
Clients and references





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3D Rendering and animation
Realistic rendering and
environnement integration



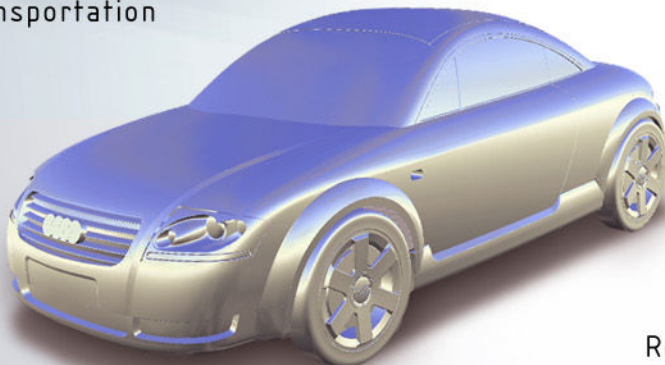
Interiors and components



Realistic animation



Vehicles and
transportation



Consumer
Products

Realistic 3D integration

